# Only our warmers have Heirloom ESP™ the unique, electricity and money-saving device.

Intelligent towel warming for a more sustainable lifestyle.

# What is ESP?

The Energy Saver Pulse (ESP) is not a timer, it's something much better.

ESP is a smart electronic circuit board that controls the electricity used by your towel warmer. ESP is exclusive to Heirloom and will therefore be found only on selected warmers.

### How does it work?

With ESP, the warmer stays on Ecosave (half power), except when you decide to have an extra boost of heat. One touch of a button before or after your shower switches the warmer to Ecoboost (full power) for several hours. After that, the ESP automatically reverts to Ecosave.

### What models have ESP?

When you choose a Metivo, Genesis or Vivani heated towel warmer, you have the choice of standard or our unique Heirloom ESP.

### How much can you save?

A heated towel warmer usually only uses as much electricity as a light bulb, but Heirloom ESP takes this energy efficiency a step further. An ESP towel warmer uses up to 50% less power than a regular towel warmer. Over time, the electricity saving made by ESP will cover the cost of your towel warmer.

# What makes ESP better than a timer?

Timers are fiddly. You have to set them to fit your daily routine, which changes on the weekend, at the start and finish of daylight saving, and when you take a holiday. With ESP you get extra heat on demand, without having to think ahead.

### Is there ever a risk of cold towels?

No. Unlike a warmer with a timer, an ESP towel warmer won't turn off completely. It simply runs on Ecosave (half power), keeping your towels warm until you touch the button for a five hour full power Ecoboost.

# Is installation more difficult?

No. Heirloom ESP is built into the warmer. The only visible sign is the discreet top of the control button. There's no extra installation involved prior to enjoying warm dry towels.





Cut the cost of a warm dry towel.

ENERGYWISE™ is partnering with industry to encourage the use of timers or energy saving devices for heated towel rails to reduce electricity use.

Visit www.energywise.govt.nz for more information.



## Please Note ESP must be specified

at time of ordering as it is not a clip-on option and cannot be added later.





PO Box 204 235, Highbrook, Auckland 2161, New Zealand Telephone (09) 274 4443, Facsimile (09) 274 5577, Email info@heirloom.co.nz www.heirloom.co.nz

